

To: Whom It May Concern

Re: Donation Request

We are Phoenix Tree Educational Foundation, Inc. under which Deeper Root Academy has been established. The vision of Deeper Root Academy is to provide business and educational excellence by serving our clients and community with compassion, commitment, and character.

The educational focus is based on the study of Howard Gardner's theory of Multiple Intelligence. At the core of this theory is the recognition that people think and learn differently, and that intelligence can be expressed in a multitude of ways. This approach differs from the traditional education provided in public, and most private schools in Florida. Using the Common Core State Standards and Nationwide benchmarks, our teaching incorporates each of the seven major intellectual domains defined by Dr. Gardner and provides opportunities for each student to use his or her unique intelligence to understand the subject matter. In addition, we help students understand their strengths and challenges using Multiple Intelligence as a tool. Students learn to use strengths to acquire new information and work on more fully developing their knowledge in areas that are a challenge for them.

Our character education fosters the sound qualities that should be at the core of humanity. We seek to rule out any chance of failure and teach our students to embrace their God-given abilities and talents in order to develop their understanding of how they can positively impact our world.

Each year we raise funds to support our education efforts and "Giving the Gift of DRA" through our scholarship fund. We are also working to secure a permanent building location to expand and provide this learning opportunity to more families.

We are requesting a donation a of any amount. With your support, you will become a part of something greater than yourself. Your donation will be far reaching and impacting, affecting lives that will, in turn, enhance our world now and for years to come.

Please give us a call at 484-321-6957 or visit our website, www.deeperrootacademy.org if you would like additional information about our organization or its mission. We are a 501 (c)(3) organization. Thank you in advance for your consideration. We appreciate your support!

Sincerely,

Dr. Angela Kennedy
Dr. Angela Kennedy, Founder and CEO